

YOU AREN'T ALONE PROJECT

The You Aren't Alone Project is a nonprofit organization dedicated to forming a support network for mental health and wellness in Baton Rouge and beyond so that **no one ever has to feel alone**. The project exists to encourage understanding, erase stigmas, and to invest in building the right relationships that will continue moving this initiative forward.

WE BELIEVE

Building a supportive **community** is essential.

In teaching **compassion** through understanding.

In being bold in our **conversations** about mental health.

And in the power and strength of **collaboration**.

WE CAN'T DO IT ALONE.

WILL YOU JOIN US?

youarentaloneproject.com | youarentaloneproject@gmail.com

2023 PARTNERSHIP PACKAGES

PRESENTING PARTNER \$10,000 PER YEAR

You Aren't Alone Live Art Event

- Live Art Event presented in partnership with "Company Name"
- Opportunity to speak on-stage at event
- Logo on promotional materials
- Logo on signage at event
- Social media shoutouts (3)
- Eight (8) tickets to the Live Art Event
- Four (4) YAAP Shirts

YAAP Retreat sponsor

- Two wellness-themed retreats supported by "Company Name"
- Logo on promotional materials
- Logo on materials at event
- Social media shoutouts (2 per program)
- Two (2) tickets to each retreat
- Vendor and/or speaking opportunity at programs

Along the Gravel Road Podcast

- 20 episodes
- Presented in partnership with "Company Name"
- 15-30 second Pre-Roll with logo and b-roll/video
- Featured on the Along the Gravel Road Podcast & You Aren't Alone Project web and social channels
- Opportunity to be a guest on one (1) episode

Additional Promotions & Outreach

- Listed as a partner on all web & social channels
- Partner events shared on our channels for cross-promotion
- Opportunities to collaborate on new events and outreach
- + More!

SUPPORTING PARTNER \$8,000 PER YEAR

You Aren't Alone Live Art Event

- Verbal recognition at Live Art Event
- Logo on promotional materials
- Logo on signage at event
- Social media shoutouts (2)
- Six (6) tickets to the Live Art Event
- Four (4) YAAP Shirts

YAAP Retreat sponsor

- One wellness-themed retreat supported by "Company Name"
- Logo on promotional materials
- Logo on materials at event
- Social media shoutout (2)
- Two (2) tickets to one retreat
- Vendor and/or speaking opportunity at program

Along the Gravel Road Podcast

- 15 episodes
- Presented in partnership with "Company Name"
- 15-30 second Pre-Roll with logo and b-roll/video
- Featured on the Along the Gravel Road Podcast & You Aren't Alone Project web and social channels
- Opportunity to be a guest on one (1) episode

Additional Promotions & Outreach

- Listed as a partner on all web & social channels
- Partner events shared on our channels for cross-promotion
- Opportunities to collaborate on new events and outreach
- + More!

FRIEND OF YAAP \$6,000 PER YEAR

You Aren't Alone Live Art Event

- Logo on promotional materials
- Logo on signage at event
- Social media shoutouts (2)
- Four (4) tickets to the Live Art Event
- Two (2) YAAP shirts

YAAP Retreat sponsor

- One wellness-themed retreat supported by "Company Name"
- Logo on promotional materials
- Logo on materials at event
- Social media shoutout (2)
- Two (2) tickets to one retreat

Along the Gravel Road Podcast

- 10 episodes
- Presented in partnership with "Company Name"
- 15-30 second Pre-Roll with logo and b-roll/video
- Featured on the Along the Gravel Road Podcast & You Aren't Alone Project web and social channels
- Opportunity to be a guest on one (1) episode

YOU ~~AREN'T~~ ALONE LIVE ART EVENT

The You Aren't Alone Live Art Event is our annual fundraiser that brings together artists and community members to change the conversation around mental health and connect through the beauty, power and vulnerability of art. The event offers a unique glimpse into local artists' mental health journeys interpreted through visual & performance art—the pain, the loss & the triumph. The goal of this event is to facilitate and change conversations around mental health by bringing awareness to what living with mental health issues looks like, while also continuing to build a support network comprised of survivors, those struggling, supporters and everyone in between.



Along the Gravel Road podcast

Hosted by mental health advocate and YAAP founder Chelsea Borruano, the goal of the podcast is to provide a safe platform for people to share their mental health journeys and give others a sense of hope and connection. We took a brief hiatus but are excited to be back with new episodes featuring a higher production quality with both audio and video and a lineup of diverse and incredibly impactful guests covering a range of new topics such as addiction and recovery, disordered eating, generational trauma, and so much more. alongthegravelroadpodcast.com



WELLNESS RETREATS

The You Aren't Alone Project is proud to offer wellness-themed retreats designed for the community to engage in mental health & wellness activities that encourage self-care, support and solace in a safe, inclusive and collaborative environment.

YOU
AREN'T
ALONE
PROJECT

